



PROPAK AFRICA 2013

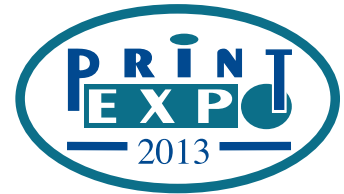
PACKAGING • PROCESSING • PRINTING • PLASTICS

The packaging, food processing, printing, plastics & labelling exhibition

12 - 15 MARCH 2013

**MTN EXPO CENTRE,
NASREC,
JOHANNESBURG,
SOUTH AFRICA**

FOODPRO
FOOD PROCESSING



PRO-LABEL
AFRICA 2013



THE PACKAGING, FOOD PROCESSING & LABELLING EXHIBITION

PROPAK AFRICA is a must for all stakeholders in the Food Processing, Packaging and Labelling industries, providing an exciting forum for trading, sourcing of products and education and giving buyers leading-edge information on global trends, advancements in technology, product development and market updates.

Exhibitors at previous shows have consistently described the experience as a good return on investment, and visitors have described it as a prestigious event that showcases a large, broad based range of exhibitors with knowledgeable people on the stands, assisting beneficially with their decision-making process at the show.

In 2008, the Packaging Industry in South Africa was worth R35-billion and consumed 2,96-million tons of raw material. The SA Packaging Market Average Real Annual Growth over the last 5 years was 3.8%, while the Average Real Annual Growth forecast for the next 3 years is 1.7%. Of the four primary raw materials - paper, plastics, metals and glass, the fastest growing of the packaging materials is plastics.

Source: The Packaging Council of South Africa

Although the basic function of packaging is to preserve and protect the pack contents, packaging - particularly in the retail market - has become a fascinating marketing tool that is used to promote and sell products, moving them from shelf-to-trolley.

With the growing demand for packaging, measures have also been put in place with regards to environmental concerns. New technology is now enabling the packaging industry to reduce mass without compromising the basic function of the pack technologies that visitors need to know about.

It's exciting times for the packaging industry with innovative new technologies leading the way. Propak Africa is the ideal platform to put these to market. Research confirms that visitors attend with the intention of sourcing new suppliers and buying products/equipment.

FOOD PROCESSING A VITAL SECTOR IN THE SOUTH AFRICAN ECONOMY

Food Processing contributes 2,4% to the national GDP, 3,2% to total exports, and accounts for 4,1% of total imports and 2,6% of total employment. There are approximately 4,000 food processing companies currently operating in South Africa, of which roughly half are based in Gauteng.

South Africa is a food self-sufficient country, with the bulk of the population's food needs produced locally from raw materials and its well developed food and beverages industry has also become a global player. Flour and other milled products, beer and malt, slaughtering and preparing of meat, canning and preserving of fruit and vegetables, bakery products, sugar, animal feeds, and wine and distilling are all food processing sectors that have turnovers in excess of R 2,5-billion.

Source: www.geda.co.za

FOODPRO is the showcase for this industry sector. New technologies, innovative products, state-of-the-art equipment and research findings consistently remain the attraction for visitors to the show.





PROPAK AFRICA 2013

PACKAGING • PROCESSING • PRINTING • PLASTICS

WHO SHOULD BE EXHIBITING

Manufacturers and suppliers exhibiting products, systems and services that visitors can use in the production and marketing of their products, including:

PACKAGING

Converting: converting equipment for packaging, plastics, printing & consumables.

Packaging Materials: aluminium, all flexible packaging, board, labelling, substrates, paper, polymers, tinplate and rigid plastics.

Suppliers of Packaging: adhesives, boxes, cans, closures, containers, cartons, components, flexible packaging, glass and plastic bottles, drums, pouches, tubes, and others.

Packaging and Ancillary Machinery: bottling, capping, canning, conveying, cartoning, form-fill seal, shrink-wrapping, and others, and End-of-Line / Materials Handling.

FOOD PROCESSING AND OTHER

Food equipment and ingredients for the food and beverage industry, bakery equipment, confectionery equipment, chemical, cosmetic, pharmaceutical, toiletries and detergent industries processing equipment.

LABELLING

- Bar-coding • Labels • Substrates
- Materials • Labelling Machines
- Label Applicators • Coding Equipment



WHO WILL BE VISITING

The visitors will include those involved in all manufacturing sectors, food and beverage processing industries, packaging and related industries, pharmaceutical and cosmetics manufacturing sector, retail and wholesale, plastics manufacturing, printing and labelling.

Quality visitors, at a senior level with decisive purchasing power, such as owners • directors • general managers • technical, works and production managers • in-plant operators, engineers and technicians • food and packaging technologists and scientists • quality controllers • chemical engineers • marketing, design, advertising and sales personnel • farmers • laboratory technicians • buyers, specifiers and estimators



Eptech - John Binedell, Director, -“four machines sold off the show with many more leads to follow up”.

THE PLASTIC MACHINERY AND MATERIALS EXHIBITION

The plastics industry, which includes polymer producers and importers, converters, machine suppliers and recyclers, is a high-tech multi-million dollar global industry that sees constant change through innovation and invention as production techniques and materials become more and more advanced.

Whilst plastics play a part in virtually every sector of the economy, such as providing vast quantities of materials for the IT, automotive (plastics make up a larger percentage of each car with each year, almost 8,5% of most cars is made of various plastics), stationery, furniture and medical industry sectors, the largest use of plastics in South Africa is for packaging. Plastics are strong, versatile, lightweight and flexible – a perfect packaging material.

Sustainability also plays a vital role and not only does the South African plastics industry make a significant contribution to our economy, it also expresses an innovative and responsible attitude towards the environment with a 'greening' development that has seen recycling initiatives increase in number and spawned a number of new business opportunities.

"This broad-based event continues to grow in strength and contributes positively to the industries it represents. High commendations for the event confirm its on-going success".
MSA (Independent Market Research consultants)

EXCITING SHOWCASE FOR PRODUCTS & GLOBAL TRENDS

The plastics chain in South Africa employs over 40,000 people and is defined as a priority sector by Government. The combined turnover of the industry is some R35-billion per annum and consumption is approximately 1,5 million ton per annum. Packaging dominates the local plastics industry, accounting for 52% of the market.

Pro-Plas Africa Expo 2013 provides an ideal platform for local and international exhibitors to network, exchange ideas, and showcase the latest global trends, products, equipment, innovation and technology advancements within this exciting industry.



Pro-Plas

Expo 2013

WHO SHOULD BE EXHIBITING?

Manufacturers and suppliers of Plastics Processing Machinery including products such as:

- Blow Moulding and Injection Moulding Machinery
- Chillers • Converting Equipment • Extrusion Equipment
- Feeders • Processing Aids • Recycling Equipment
- Various Materials



WHO WILL BE VISITING

The visitors will include those involved in all manufacturing sectors, automotive, furniture, IT, medical, food and beverage processing industries, fruit and farming, packaging and related industries, pharmaceutical and cosmetics manufacturing sector, retail and wholesale, plastics manufacturing, printing and labelling.

Quality visitors, at a senior level with decisive purchasing power, such as owners • directors • general managers • technical, works and production managers • in-plant operators, engineers and technicians • food and packaging technologists and scientists • quality controllers • chemical engineers • farmers • laboratory technicians • buyers, specifiers and estimators.

You should be there to meet, interact and gain exposure to your customers and potential customers and to compete for your market share.



Ocean Machines - Gabriel Walravens, Managing Director,
- "over 250 visitors to their booth with six confirmed orders and over 140 requests for quotations".

THE PRINTING MACHINERY & SUPPLIES EXHIBITION

The printing industry is at the forefront of technological change, one of the greatest areas of advancement being the growing use of digital technologies, but also major technology advancements in the area of conventional printing.

Globally competitive, the South African printing industry, which encompasses printing, paper and magazine and book publishing, is developing fast and great strides have been made in each of these areas. Naturally, a close relationship also exists with the packaging industry.

Printing is spread over a wide spectrum of companies from small print shops offering quality express services with the ability to turn around short print-runs fast, to the much larger print houses that produce high quantity and quality print-runs, in addition to publishing magazines and books. Many corporate businesses have also invested in state-of-the art equipment for large in-house projects.

The equipment in use ranges from simple one-colour machines to ultra sophisticated 8-colour printing presses operating in conventional printing and digital technologies.

Showing consistent growth, the printing, packaging and publishing industry is performing well and has not only met the supply of local demand, but also meets the needs of the rest of Southern Africa. High quality products combined with attractive comparative costs continue to boost the export market.

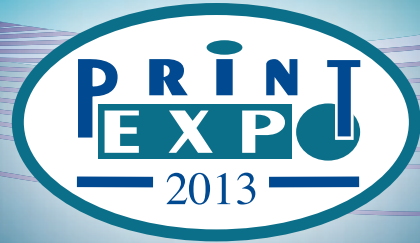
The focus of Print Expo will be to highlight the latest international trends and innovations, and assisting buyers requiring the latest information on digital and conventional printing solutions in their decision-making process.

AFRICA'S ESSENTIAL FORUM FOR THE PRINTING & RELATED INDUSTRIES

Print Expo is ranked as the sub-continent's essential forum for the printing, publishing and electronic media related industries, and bridges the gap between conventional and state-of-the-art digital technology in the printing and associated industries. The only show of its kind in Southern Africa, Print Expo 2013 will provide a dynamic platform to showcase these latest technology-driven products and services to a wide, targeted audience base.

Exhibitions are an excellent, results-driven opportunity that makes good financial sense. Exhibiting will be the most cost-effective way to reach the greatest number of decision-makers in your specific market in the shortest space of time.





WHO SHOULD BE EXHIBITING

Manufacturers and suppliers exhibiting products, systems and services that visitors can use in the production and marketing of their products, including:

- Bar-coding • Bookbinding • Collating Equipment • Copiers
- Desk Top Publishing • Print on Demand Systems • Digital Printing • Film • Flexo Printing • Foiling Materials • Imaging Systems • Inkjet Printing • Inks • Label Printing • Labels
- Laminating • Narrow Web Printing Machines • Numbering Equipment • Offset Presses • Pad Printing • Papers and Boards • Reel Handling • Rubber Stamp Supplies • Screen Printing Equipment • Stitching Equipment • UV Drying Systems • Die Cutting

WHO WILL BE VISITING

The quality visitors, at a senior level with decisive purchasing power, will include those involved in conventional and digital print industries, such as: **owners • directors • general managers • production managers • in-plant operators • machine minders and technicians • production assistants • engineers • administrators • buyers, specifiers and estimators • marketing, advertising and sales personnel • designers and artists • publishers**

You should be there to meet, interact and gain exposure to your customers and potential customers and to compete for your market share.

DYNAMIC MARKETING

A dynamic integrated marketing strategy will directly target the desired market segments including elements such as: trade press and radio advertising • digital marketing • direct mail • electronic and outdoor media • publicity • complimentary tickets • business match-making • flyers • posters

An international network of contacts backs this strategy across Chambers of Commerce and Trade Consuls and Agencies, together with our own Agency network through Montgomery Worldwide. A strong focus into Africa is planned with our SADC partners.

ALSO SUPPORTED AND ENDORSED BY:

- The Institute of Packaging in SA
- The Packaging Council of South Africa
- The Printing Industries Federation of South Africa
- The Flexographic Technical Association of South Africa
- The Plastics Federation of South Africa

ORGANISER'S SERVICE

As a member of Montgomery Worldwide, Specialised Exhibitions is recognized locally and internationally as an organiser of innovative, inspiring and highly effective trade exhibitions. Backed by over 40 years of experience in South Africa and with far-reaching international support, Specialised Exhibitions offers a fully comprehensive on-site exhibitor service.



"Early on in the show, Kemtek had already made two big sales. We'd also decided that rather than taking all our equipment home with us, it would be far easier if we sold the whole lot. We came close with visitors buying the five colour Komori Spica 29P, the Indigo 5500, a Screen TruePress Jet 2500 UV, and the Konsberg XL 24 cutting table," said Gavin van Rensburg, KemTek MD

Source: Packaging Review

MTN EXPO CENTRE

Self-contained, newly refurbished and only 15 minutes away from the business capital of Johannesburg, situated close to highways and airports, the MTN Expo Centre will once again host this highly successful exhibition. Johannesburg is the "business heart" of the Southern African Development Community (SADC) and is recognised as being the Gateway into Africa.

TRAVEL AND ACCOMMODATION

Specialised Exhibitions offers a wide range of travel and accommodation services through its association with Spurwing Tourism Services. Contact Winnie Tulleken: email winnie@spurwingtourism.com

BOOK YOUR STAND

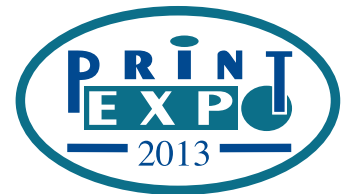
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